

The Defense of Jisr Al Doreaa

Practical Exercise 4 “Conduct a Media Interview”

In his second dream 2LT Connors encounters a member of the international media and provides a less than perfect interview. His lack of media savvy cost his unit and the US mission credibility across the world. How would you have conducted the interview?

Task: Conduct an interview with a member of the international media

Conditions: Given the same situation 2LT Connors faced in dream 2. Questions asked by another student or the instructor.

Standards: Successfully answer questions using talking points, themes and messages. Put the best face forward on a bad situation.